



# Online Course Evaluation Rubric

1 Limited | 2 Adequate | 3 Proficient | 4 Excellent

<p><b>Course Content</b> Content is comprehensive to the needs of the project. It is organized logically and focuses on employee outcomes as outlined in the project brief.</p>	
<p><b>Industry Experience</b> The company has experience in our industry. They understand the needs and challenges specific to our sector. They have worked with similar companies in our industry and size.</p>	
<p><b>Instructors</b> The instructors have both academic and practical knowledge of business writing specifically. There are enough instructors to meet our needs.</p>	
<p><b>Delivery</b> The course uses multiple methods of instruction and interaction to reach learning outcomes. The learning management system (LMS) is easy to use and flexible enough to meet our needs.</p>	
<p><b>Unique Requirements</b> Ability to accommodate unique needs has been demonstrated. The company is clear about how the training will accommodate these challenges.</p>	
<p><b>Value</b> The course offers a positive return on investment. It offers the best course for our employees at a fair price.</p>	